

JAMIE BALLAN

Please find my
portfolio at
www.jamieballan.com

CONTACT

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SKILLS

- Team management
- Creativity
- Expertise in Adobe Creative Cloud, including InDesign, Illustrator and Photoshop
- Attention to detail
- People skills
- Teamwork
- Organisation
- Working well under pressure
- Full driving licence

INTERESTS

- Painting/illustration
- Visiting exhibitions
- Photography
- Netball
- Rounders
- Walking, running and fitness

EXPERIENCE

Definition Consulting, Manchester | 06.17 - present

Graphic Designer 06.17 - 07.19

Senior Designer 07.19 - 01.22

Creative Manager 01.22 - Present

Management of the creative team and design of artwork for multiple clients across several industries. This includes branding, web design, design of all marketing collateral including both digital and print, storyboarding for animation and video, eshot design, exhibition stand design and much more. My key responsibilities in this role are:

- Management of the creative team and organising the workload
- Setting out personal development plans for team members and helping them progress their career
- Hosting regular one-to-one's with my team to ensure the smooth running of the department
- Leading on client meetings that are to do with creative projects
- Interpreting briefs, both directly from clients and from account managers
- Creating initial ideas and concepts
- Presenting ideas internally and to clients
- Design and execution of final product
- Critiquing and giving feedback on other designers work
- Overseeing projects worked on by the rest of the design team
- Working closely with Account Managers, Content Writers and other team members
- Briefing external suppliers such as animators/videographers/illustrators/photographers
- Liaising with printers
- Preparing the artwork for print

Freelance, London/Manchester | 09.15 - present

Graphic Designer

Designs for various companies including logo and branding, signage, marketing collateral, business cards and websites. Companies include MCJ Design and Fashion Consulting, Batisserie2 Restaurant, Zeal Plastering, CFI Printing, Zesty Marketing, Polly's Book Boxes, Siobhan Aesthetics and many others.

To see my freelance work in detail please visit www.jamieballan.com.

Hennik Group, London | 09.15 - 06.17

Graphic Designer

Design of all artwork for multiple events. Design included adverts for print in The Manufacturer magazine, branding of new events and projects, design for digital assets and social media, website design and publication design.

Ribble Packaging Ltd, Manchester | 05.15 - 09.15

Contracted Designer

Designed an event which took place in September 2015. This included invitations, interior of the room and advertisements. Design of business cards, letterheads, compliment slips, e-shots and web pages using the existing logo.

EDUCATION

Highest level: Hons Degree in Graphic Design and Illustration

Liverpool John Moores University | 09.12 - 07.15

Class II Division I